

## Module specification

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Module Code	BUS7D1
Module Title	Corporate Finance and Financial Management
Level	7
Credit value	20
Faculty	Faculty of Social and Life sciences
HECoS Code	100085
Cost Code	GABP

### Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MSc International Business and Finance Management	Core
MSc International Business and Finance Management with Advanced Practice	Core

### Pre-requisites

#### Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>20 hrs</b>
Placement / work based learning	0 hrs
Guided independent study	180 hrs
<b>Module duration (total hours)</b>	<b>200 hrs</b>

For office use only	
Initial approval date	8 <sup>th</sup> August 2022
With effect from date	January 2023

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Date and details of revision	
Version number	1

## Module aims

This module aims to develop your analytical skills in order to understand the critical implications of corporate financing decisions, and to enable you with the knowledge that will allow you to apply and critically evaluate the theoretical underpinnings of corporate finance theory.

## Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically discuss the key functions of financial management within a national and international setting.
2	Critically evaluate the core underpinning of the valuation of financial assets, under risk, mitigation and uncertainty when considering the investment environment.
3	Critically apply the theoretical models in relation to challenges faced within the financial market and their impact on the wider business environment.
4	Critically evaluate existing methodologies within capital structure theories and dividend policy.
5	Applying relevant finance international models, demonstrate academic cognizance and problem solving when analysing unpredictable situations within the financial environment.

## Assessment

Indicative Assessment Tasks:

Assessment 1: hour open book online exam (2 hours)

Assessment 2: Students are to present a written assignment on the advantages and disadvantages on the application of corporate finance models in 21<sup>st</sup> century businesses, demonstrating relevant findings and application through reasoned outcomes and resolutions. (2,500 words)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 and 2	Examination	50%

2	3, 4 and 5	Written Assignment	50%
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## Derogations

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*None*

## Learning and Teaching Strategies

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Learning will focus on developing the practical and academic skills necessary to make valid inferences about the role of and tools available to the finance manager. This will be achieved by means of lectures, tutorials and directed study. The lectures will cover the theory of topics and will be underpinned by the tutorials. The tutorials will be based around in-class exercises and case study discussions. Directed study will allow the students to enhance their understanding of the topics covered.

Lectures will be provided to students digitally, a minimum of three working days before the classroom tutorials. The classroom tutorials will facilitate interactive discussion and feedback on the lecture material which forms a basis for group work through practical exercises.

The module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment.

## Indicative Syllabus Outline

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Introduction to financial management  
 Risk and Return: Capital market theory  
 Investment decisions and analysing project cash flows  
 Risk analysis and project evaluation  
 The cost of capital  
 Capital structure policy  
 Dividend and share repurchase policy  
 Working capital management  
 Financial forecasting and planning  
 Corporate risk management

## Indicative Bibliography:

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### Essential Reads

Martin, J.D., Keown, A.J. and Titman, S., (2017). Financial management: principles and applications. Prentice Hall.

### Other indicative reading

Attrill, P., (2019). Financial management for decision makers. Pearson Education.

Brealey, R A and Myers, S C., (2013), Principles of Corporate Finance: Global edition, 11<sup>th</sup> edition, McGraw Hill Higher Education.

Mishkin, F S and Eakins, S G, (2012), Financial markets and institutions: Global edition, 7<sup>th</sup> edition, Pearson education Ltd.

### **Journals:**

Journal of Corporate Finance  
Financial Management  
Journal of Business Finance and Accounting  
European Financial Management

## **Employability skills – the Glyndŵr Graduate**

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Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

### **Core Attributes**

Engaged  
Enterprising  
Creative  
Ethical

### **Key Attitudes**

Commitment  
Curiosity  
Resilience  
Confidence  
Adaptability

### **Practical Skillsets**

Digital Fluency  
Organisation  
Leadership and Team working  
Critical Thinking  
Emotional Intelligence  
Communication